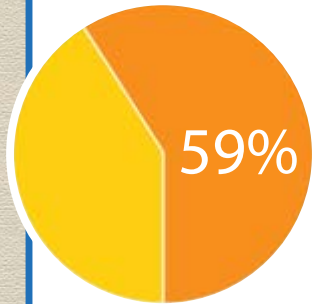
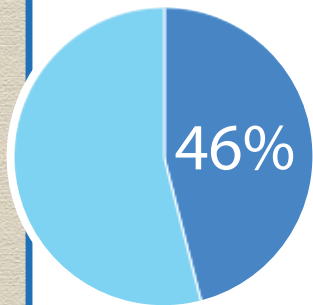


# Why use EDI MANAGED SERVICES?

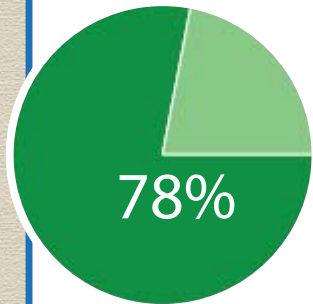
## Benefits



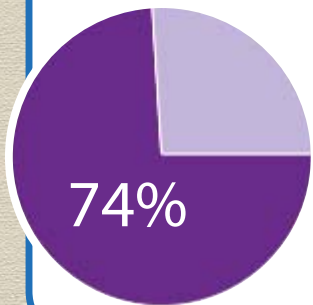
of companies able to reduce costs related to B2B integration (developing maps, onboarding business partners, etc.).



of companies able to redeploy some of their IT staff to other projects/roles.



of those using managed services for 5 years or more strongly agreed or agreed that managed services improved efficiency of onboarding new customers.



Strongly agreed or agreed that the ability to replace capital expenditure with an on-going monthly subscription fee was of value to them.

96%

% of companies indicated that B2B Managed Services increased the value of their B2B integration program

## Business Drivers

The most important business drivers affecting companies' original decision to use B2B Managed Services were (in order of importance):

The desire to improve customer experience

1

Consolidation of multiple B2B programs

4

Improve business process efficiency

2

Support of global expansion into new markets

5

Reduce IT costs

3

Need to replace aging B2B platforms

6

Source: Stanford Global Supply Chain Management Forum report "B2B Managed Services: Business Value and Adoption Trends"

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