

October 5, 2016

CONTACT: Amanda Smith, asmith@radley.com

Website: www.radley.com

Enhanced Software for the Supply Chain

Radley Corporation announces technology platform now to include Container Tracking

Grand Rapids, Michigan — October 5, 2016 —Radley Corporation, a global supply chain solutions provider, has announced enhancements to its Asset Tracking software, expanding the solution offering in response to customer driven requirements for a more sophisticated **Container Tracking** system for use within the manufacturing industry.

Hundreds of millions of dollars are spent on reusable containers, racks and packaging with little thought as to how they will be managed and maintained. Manual processes that take place to inventory, reroute and replace containers can be a significant unplanned cost, a drain on resources and ultimately affect overall ROI.

Radley helps manufacturers increase visibility to the supply chain by identifying areas that can be automated and streamlined using sophisticated software for EDI, Manufacturing & Warehouse. “Once again our customers have inspired us to tackle a challenge they’re up against,” said Radley’s Sr. Vice President, David Barks. Radley’s already robust **solution platform** which encompasses software for data capture, reporting and analysis, the latest RFID hardware along with consulting services, now offers complete end-to-end Container Tracking.

Highly configurable and easy to use, Radley’s Container Tracking solution can be **integrated** to existing enterprise systems or as a stand-alone solution. Utilizing **RFID**, data is collected as containers move throughout the manufacturing, warehouse and distribution processes. Radley filters, aggregates and validates the data to provide real-time reports, dashboards, alerts and notifications based on a company’s specific business rules and requirements that can be viewed from a PC, device or tablet.

Radley’s Container Tracking solution can greatly improve visibility and control of reusable containers, racks and packaging as they’re moved throughout the supply chain. With reliable data, better business decisions can be made; shrinkage levels drop, error and risk is minimized, labor is reallocated and product movement workflows are improved. Radley will be introducing the new Container Tracking functionality this fall at the upcoming **PACK EXPO** event taking place in Chicago, IL November 6-9.

About Radley Corporation

Through a combination of consulting, software & hardware configuration, training and support; Radley provides solutions to organizations around the world looking to improve the efficiency and productivity of their business logistics processes. To learn more, talk to a Product Specialist at 616-541-6010 or visit www.radley.com today.

Contact:

Amanda Smith, Marketing Director

Radley Corporation

Phone: 616-541-2010