

B2B eCommerce on the CLOUD

Elastic
Computing
& Services

On the Cloud
On Demand
On Premise

Don't worry if you
change your mind.

Radley eCommerce applications are available On Premise, On Demand and On the Cloud. Based on your changing requirements, you can choose to migrate between technology platforms!

Radley supports the application on your servers, on our servers, and on the cloud. Radley professionals will move your data - no reimplementation required.

On Premise, On Demand, On the Cloud — Radley has you covered.



The Cloud Advantage

Economical

On-Demand Pricing

Ubiquitous Access

End-to-End Management

Scalable and Elastic

Flexibility and Control

RADLEY
CORPORATION

Cloud Computing

Would you like to have all the benefits of a modern data center minus the inevitable headaches associated with creating, obtaining and maintaining the system and servers? A recent industry survey¹ showed from February 2009 to October 2010 the number of organizations using cloud computing increased by 67% with an additional 13% stating they plan to use cloud services within 12 months. Cost savings and speed to market were the most prevalent reasons given for moving to the cloud.

What is Cloud Computing?

Cloud Computing has been defined as *"a general term for anything that involves delivering hosted services over the Internet."*² Cloud services have three distinct characteristics differentiating them from traditional hosting services.

- Cloud services are sold on demand.
- Cloud services are elastic -- a user can have as much or as little of a service as they want at any given time.
- Cloud services are fully managed by the provider. A cloud consumer needs nothing but a personal computer and Internet access.

RADLEY is Cloud-Ready

Designed, developed and deployed as web applications, the entire Radley eCommerce Platform can be used On Premise (installed and licensed on your server), On Demand (provided on Radley's private or virtual private cloud), or as an application on any public cloud. Radley On the Cloud provides you with the entire suite of eCommerce applications as if they were on your own server — including complete application integration.

¹The 2011 InformationWeek Analytics State of Cloud Computing Survey
²CloudComputing.com



The Cloud Advantage

- No software licensing
- No software maintenance
- No hardware purchases
- No hardware maintenance

Maintained by Radley Professionals

Includes all communications protocols and connections to your trading partners and VANs.

Need to exchange EDI transactions with a new trading partner?

A simple call or email to Radley customer support and it is activated. Don't worry about mapping, certification, or technical EDI programming. Everything can be delivered as a service so you can focus on what your business does best.

The Radley On Demand Solution is 'Software as a Service' (SaaS) where you only pay for what you need, when you need it.

Trading partners, communication protocols, transaction sets, and integration requirements are all included.

Need a Honda-Certified EDI solution? It's in there!

- Economical On-Demand Pricing
- End-to-End Management Access
- Scalable and Elastic
- Flexibility and Control

ABOUT US

Established in 1974, Radley Corporation develops, deploys, and supports a suite of comprehensive applications to help you meet the stringent requirements of today's business environment. Our software is designed to add value to your applications by providing industry specific functionality as a standard product.

WHAT MAKES RADLEY DIFFERENT

Many eCommerce companies create custom solutions under the guise of a consulting engagement and continue to charge time and materials for enhancements and support. Radley's unique standard product approach simplifies the implementation process and significantly reduces current, and future, project costs.

UNPARALLELED SERVICE AND SUPPORT Come Standard

As new standards and practices evolve such as XML and emerging WEB technologies, Radley will incorporate and make available to customers the functionality and protocols needed to remain current with their entire customer base.

Contact Us

RADLEY

CORPORATION

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