

The Business Activity Monitor

BAM — for Metrics that Matter

In Business, Metrics Matter!

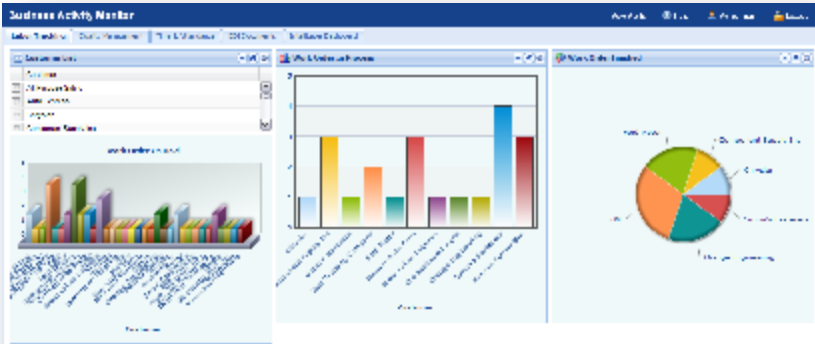
Measuring and tracking the correct metrics has become an accepted best practice for improving both financial and operational performance; and Radley's Business Activity Monitor (BAM) provides you with instant visibility to your key metrics. Databases are monitored and information flows onto your computer screen in graphical form. Metrics matter to top business performers. Radley's BAM Dashboards provide the real-time information your managers and operational employees require. Without reading lengthy reports or navigating through complex

applications, BAM Dashboards become your greatest resource for measuring and monitoring process improvements, identifying process failures, or simply for displaying volume or quantity data.

Monitoring your business cycles allows you to acquire the intelligence that makes you confident that your operation is running effectively and efficiently. Meet your goals toward more efficiency, improved quality and continuous improvement, and earn those highest marks in customer satisfaction.

Experience the Power

- Gain greater visibility into daily operations
- Identify and resolve inefficiencies
- Deliver actionable information
- Reduce redundancy and costs
- Make decisions with confidence
- Maximize the ROI for external business applications



Optimized Execution

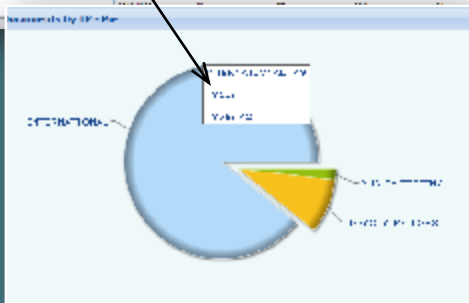
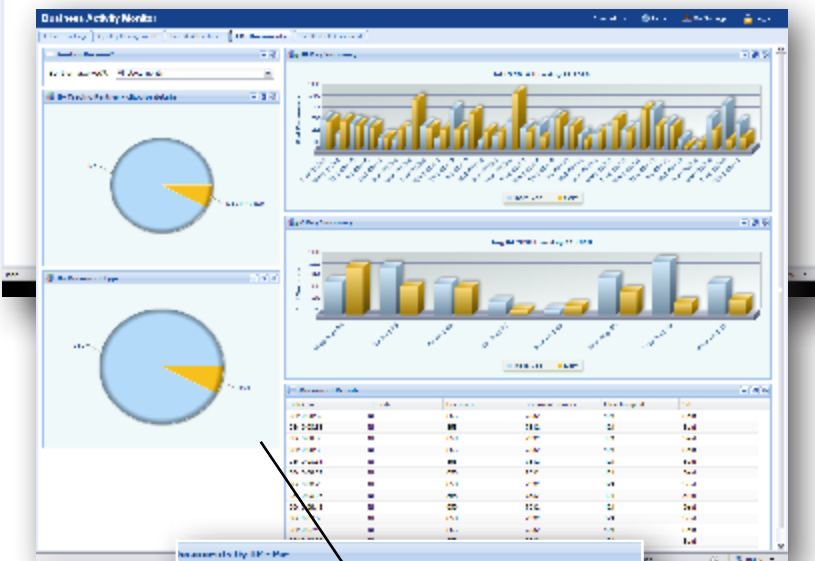
Every day, applications across your enterprise generate hundreds, if not thousands of transactions. Efficiently identifying trends and managing key metrics allow you to isolate problems and direct resources to the area where they are most needed. However, it can be a challenge to create a metrics tracking system without negatively impacting productivity.

Radley's Business Activity Monitor provides an event tracking database that displays key metrics in an easily understood graphical form. An unlimited number of events can be tracked across the enterprise with a messaging standard to which any application can adapt. Users can create personalized dashboards displaying only the information important to them and subscribe to key alerts for notification of failures.

Built for Success

Radley's BAM has the ability to easily accept event messaging and then interpret this data for analysis and display. For each event, key data is mapped to a graphical display (called a widget) that is shown in a dashboard window. Widgets can display your data in various formats such as pie charts, bar charts, or gauges.

With BAM's interactive dashboards, users can drill down for more information, open a report or even be linked to an external application.



Hover & Click to Drill Down for Details

Delivered Intelligence

With just a click, events can be examined and filtered for alert information. The BAM Notification Manager will send alerts to the people who need to know, and know now. Alerts can be graphically displayed on a dashboard, sent by email, text mail, or pushed to a mobile device in an instant message.

BAM's open architecture allows it to easily expand to other applications within the enterprise. All functionality is delivered with each licensed sale; and BAM is thoroughly integrated to Radley's Supply Chain (EDI) and WorkForce (data collection) Productivity Solutions.



The Bottom Line

Managing an event-driven enterprise requires making well informed decisions. When your business professionals have clear, actionable intelligence and your operational staff, managers, and business analysts have real-time visibility into the progress and performance of your ongoing business processes, they make better decisions and take appropriate corrective actions while it still matters. Radley's BAM is the visual intelligence layer that provides real-time display of operational accomplishments. You can have an easy-to-use enterprise-wide metric tracking system to measure what you manage.

Your Supply Chain Productivity Partner

About Radley Corporation

Established in 1974, Radley Corporation used a best-of-breed approach to provide a complete enterprise Productivity Software Solution Suite. Radley's Supply Chain Productivity (EDI) Solutions and WorkForce Productivity (Automated Data Collection) Products provide packaged data-collection-based solutions that use identical and proven architecture throughout, and seamlessly integrate enterprise bar code labeling functionality.

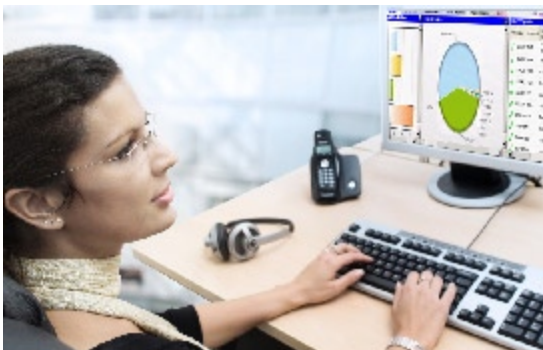
Moving beyond merely EDI and barcodes, Radley Corporation develops, installs and supports EDI, automated data collection and supplier collaboration software solutions aimed at improving process efficiency for businesses around the globe. Radley's web-enabled EDI, Automotive EDI, EDI Managed Services, supply chain management, and barcode/RFID data collection products are integrated into many widely-used ERP/MRP applications.

For more information, visit Radley Corporation online at www.radley.com.



Software and Hardware Requirements

Server Requirements



- Supported Windows servers:
Microsoft Windows XP, 2000, 2003, 2008, or Vista
- Supported UNIX servers: Linux
- Also supported: Mac OS X
- Currently supported databases:
 - MySQL
 - PostgreSQL
 - SQLite
 - SQL Server (Microsoft)
 - IBM DB2
 - Oracle

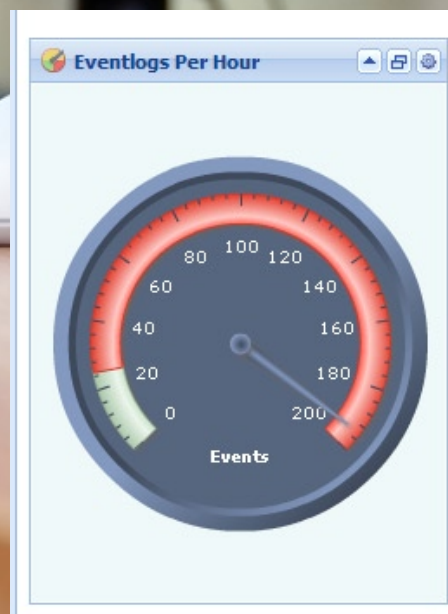
Client Requirements

- Microsoft Internet Explorer 7 or higher or FireFox 1.5 or higher
- Flash player 6 or higher
- Adobe Acrobat Reader

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- User-definable dashboards with graphical display & real time visibility
- Multiple display types, such as charts, lists, graphs, gauges, and tree views
- Drill-down displays for in-depth data mining
- Critical event alarms with graphical highlighting
- eMail alert notifications
- Dynamic data queries
- Filtering support with dynamic intelligent data representation
- Scripting and script execution support
- Pre-built support to existing Radley products
- Open interface messaging for easy adoption to any external application



Widget

North American Headquarters

23077 Greenfield, Suite 440
Southfield, MI 48075
Tel 248.559.6858 FAX 248.559.6822

In Europe

Tel +31 858.880369

eMail

info@radley.com

Supply Chain Productivity Solutions eCommerce Division

Southfield, MI 48075
Tel +1-248.559.6858

WorkForce Productivity Solutions Data Collection Division

Grand Rapids, MI 49512
Tel 616.554.9060

website

www.radley.com

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doc ID: ind20100810